



2024 ANNUAL CALIFORNIA LAND & WATER CONSERVATION CONFERENCE



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WATER CONSERVATION
CONFERENCE**

**SPONSORSHIP
OPPORTUNITIES**

Please mark your calendars to gear up for the 2024 California Land & Water Conservation Conference to be held March 18-20, 2024. This is California's premier land and water conservation gathering, relaunched for 2024. This year we are excited to be hosting our annual conference at the Hyatt Regency in Sacramento, across the street from the state Capitol. This year, our conference will be hosted in concert with CCLT's newly launched Advocacy Day – a day for the land trust community to meet with and advocate to our elected officials.

The 2024 California Land & Water Conservation Conference is the ideal occasion for conservation updates on policies, tools, training, resources, and emerging issues. This in person gathering represents the perfect forum to strengthen and expand your contacts.

The event attracts hundreds of land and water conservationists from across the state. The audience is made up of board and staff from land trusts and public agencies, policy makers, experts, and other like-minded individuals who support the conservation of land and water resources in California.

Sponsorship of this event is a fantastic way to increase your organization's visibility with colleagues, state leaders, and other conservation partners. We have added some exciting new benefits for our sponsors and offer a unique opportunity to promote your organization among leaders and decision makers of the conservation community in multiple ways. Your investment in this conference also assists in providing cutting-edge information and services to California's land trust members and the state's conservation community.

CCLT is a nonprofit organization promoting the interests of 125+ California land trusts which have preserved over five million acres throughout the state.



SPONSOR BENEFITS

CHAMPION

BENEFACTOR

GUARDIAN

STEWARD

SUPPORTER

PARTNER

\$25,000+

\$10,000+

\$7,500+

\$5,000+

\$2,500+

\$1,000+

Name recognition on all promotional and event materials



Organization/firm services description in conference packet



Logo recognition on CCLT website for one year



Noted as sponsors in media alerts and social media



Promotional materials in conference tote bag



Logo recognition on all promotional and event materials



Logo recognition on conference tote bag



On-site exhibit space



Opportunity to present during Plenary Session



Includes an option to sponsor opening happy hour or dinner



Complementary drink tickets to welcome reception

6 Tickets

5 Tickets

4 Tickets

3 Tickets

2 Tickets

1 Ticket

Complementary full conference registration*

Registration for 6

Registration for 4

Registration for 3

Registration for 2

Registration for 1

***DOES NOT INCLUDE ACCOMMODATION FEES.**

HOW WILL YOUR SPONSORSHIP BE PROMOTED:

Promotional Materials

Event Signage

CCLT Website:

www.calandrtrusts.org – name/logo posted, remaining for 1 year

Constant Contact:

Monthly member newsletter & ongoing conference marketing efforts

Facebook:

Regular posts about conference

Instagram:

Post about Organization

Twitter:

Regular posts about conference

YES!

We want to expand our contacts with California's Land and Water Conservation community.

Please sign up as a sponsor of the 2024 California Land & Water Conservation Conference to ensure your organization's visibility in the conference printed materials.* Complete the form below or send the information in the fields below to mail@calandtrusts.org

Name of Organization:

Contact Name:

Address:

Phone:

Email:

Website:

***Please notify CCLT prior to our February 14, 2024 printing deadline to ensure recognition on all conference materials.**

Yes, we would like to participate as sponsors of the 2024 Land Conservation Conference.

Please check a level of support:

Champion \$25,000+ Benefactor \$10,000+ Guardian \$7,500+ Steward \$5,000+ Supporter \$2,500+ Partner \$1,000+

Payment Options:

- Check: Payable to California Council of Land Trusts
- Online: visit www.calandtrusts.org/donate (please send us an email prior to on-line donation)
- Invoice: Please send me an Invoice

Please return this completed form or requested information to: mail@calandtrusts.org

OR

Mail with check to:
California Council of Land Trusts
1017 L St. #664, Sacramento, CA 95814-3805
Federal ID number: 01-0826246

CCLT is a 501(c)3 public benefit corporation in California.